



50 Reasons to Use IDShield

Every year, millions of people become victims of identity theft. When cyber criminals strike, it's hard to know what to do or where to turn. IDShield monitors your Personally Identifiable Information (PII) and online privacy from all angles, and if your identity is stolen, we provide full-service restoration to restore your identity to its pre-theft status. Here are just a few of the many ways IDShield can provide you with comprehensive protection.

1. You spend any amount of time on the Internet.
2. You surf the web on public Wi-Fi networks.
3. Your device was hacked when you used public Wi-Fi in your favorite coffee shop.
4. You struggle to recall passwords for your different online accounts.
5. You use the same password for every account, thus endangering your security.
6. You know you need a password manager, but you don't know which one to use.
7. You find out that a friend tagged you in a social media post with questionable content.
8. You wonder if you have shared too much personal info on your social media.
9. A workplace turns down your application because of your bad social media reputation.
10. You have children and want to protect their social media privacy.
11. You need to be sure your minor children's Social Security numbers are safe.
12. An identity thief stole your Social Security number and is posing as you.
13. You have online accounts that contain sensitive information, like medical or banking accounts.
14. You want to ensure that your medical reports are accurate.
15. You receive medical bills for services you didn't pay for.
16. You find out your banking accounts have been involved in fraudulent activity.
17. You wish you could review your credit score more often.
18. Your credit is impaired due to hackers illegally using your personal information.
19. A hacker used your name and details in a payday loan application.
20. A fraudulent sub-prime loan application was made using your financial information.
21. You just received an email about a purchase on your card, but you didn't buy anything.
22. Your wallet is lost or stolen.
23. You know your credit/debit card is compromised, but you don't know what to do next.
24. You want to check public records to make sure you are not misrepresented.
25. Your information has been compromised in a data breach.
26. You wonder if your stolen info is for sale on the Dark Web.
27. You find out that your phone number has been redirected for fraudulent purposes.
28. You keep receiving mailed packages that you didn't order.
29. You begin finding bills and charges in your mail, but you did nothing to deserve them.
30. You haven't received the mail that you expected, due to your address being stolen.
31. You haven't moved, but you learn that a thief has changed your mailing address.
32. You clicked the link in a scam email and now your info may be compromised.
33. You gave your information to a telemarketer who may not be legitimate.
34. You want to receive alerts if a registered sex offender moves in nearby.
35. You want complete, multi-device protection against ransomware, hack attempts and more.
36. Your children browse the Internet, so you need parental controls to protect them.
37. You need a filter on your device to secure against dangerous websites or pop-ups.
38. You have many questions about identity theft, but nobody to answer them.
39. You need tips on how to keep your family's identities safe from thieves.
40. You wish a specialist could give you unlimited consultation on protection against ID theft.
41. A thief stole your identity; you don't know what to do next.
42. You've lost money trying to restore your identity after theft.
43. Your work supervisor is upset because you must spend work time trying to restore your stolen information.
44. A thief stole your identity years ago, but it still impacts you negatively.
45. You learn that an identity thief has committed a crime in your name.
46. You know your identity is compromised, but you don't know where to start patching it up.
47. You need a way to know immediately if your identity gets stolen.
48. You discover that your identity is stolen, but it's too late at night to start calling for help.
49. To help with your stolen identity, you need a real person, not an automated voice.
50. You need total protection for your identity and the identities of your loved ones.

Top 5 Areas of Law

1. Consumer/Finance

Any legal matter involving a dispute with a purchase or service from a company, bankruptcies, foreclosures, vacating of home, rights of avoiding foreclosure, or business issues. **Common Examples:**

- Vehicle Financing Issues - Issues financing vehicle, options if a vehicle is financed, cost to finance a vehicle
- Billing Disputes - Cell phone, medical, student loan, credit card bills
- Credit Reports and Repair - Review of credit reports, ways to repair credit, copies of credit report
- Payday Loans/Title Loans - How do I get a payday loan? How much do I qualify for on a loan? Do I have the option of a title loan or payday loan and which is better?

2. Estate Planning

If you were to pass with no Will, the state where you reside would determine what to do with your assets. Not ideal. Wills are included in LegalShield plans and can be updated yearly.

Common Examples:

- Any legal issue involving Will preparation
- Will review or Will revision
- Simple Will
- Healthcare Power of Attorney Directive
- Power of Attorney
 - How do I get Power of Attorney?
 - Steps in becoming Power of Attorney
 - What are my rights if I'm named Power of Attorney?
- Living Will
- Trust
- Special Needs Trust

3. Landlord/Tenant

Any legal issue involving the agreement between a landlord and tenant.

Common Examples:

- Eviction
- Rental
- Damages or repairs to home
- Rights to belongings in rental home
- Refund of deposit
- Wrongful eviction
- Steps to eviction
- Review of lease agreement
- Collection for past due rent
- Breach of rental agreement

4. Real Estate

Any legal issue involving purchasing or selling, renting or leasing real estate or questions pertaining to land and anything permanently affixed to land, such as buildings, fences and things attached to buildings.

Common Examples:

- Purchase of a home
- Selling of a home
- Review of purchase agreement
- Rights to home in a divorce
- Real estate closing
- Review of residential loan documents
- Construction

5. Family Law

Family law consists of a body of laws related to domestic relations and family-related issues.

Common Examples:

- Divorce
- Child guardianship/custody/visitation
- Child support
- Guardianship/conservatorship
- Elder law
- Adoption
- Name change
- Juvenile matters
- Prenuptial agreements
- Grandparents rights



Reputation Management

With  IDShield™



51%

of people search others online before meeting them¹

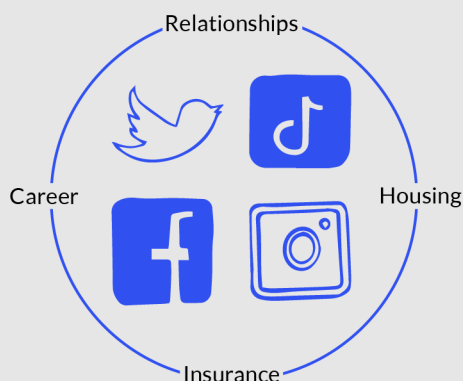
With first impressions being made online, managing your online **reputation** is an essential step for social media users.



60%

of the time, people use Google and Facebook to look people up¹

Everyday, people use your social media accounts to draw conclusions about you



IDShield's proprietary tool has helped thousands of members manage their online reputation:

7,100,000

pieces of content analyzed

263,000

posts flagged for our members

89,000

old accounts and profiles tied to our members



See what our members are saying!

"Very easy to clean up stuff from my cringy high school years."

IDShield Member Age 25-35

"Very valuable to be in control of my digital footprints!"

IDShield member, age 55-64

Over two decades online, the average U.S. adult has accumulated:



1,800

Social posts²



150+

Accounts²

Does your social media presence give the right **IMPRESSION** to others?

4%

of online content was potentially damaging to a person's reputation



Rated **4.3** by over 400 reviews!

Protect Your Reputation With IDShield Today!

¹ Google Consumer Survey: The survey was conducted in January 2021, US based, age 25+, 294 respondents, targeted at professional media sites.

² Pre-Paid Legal Services, Inc. ("PPLSI") internal data based on tens of thousands of customer data points.

IDShield is a product of PPLSI. IDShield provides access to identity theft protection and restoration services. IDShield plans are available at individual or family rates. For complete terms, coverage, and conditions, please see an identity theft plan. All Licensed Private Investigators are licensed in the state of Oklahoma. An identity fraud protection plan ("Plan") is issued through a nationally recognized carrier. LegalShield IDShield is not an insurance carrier. This covers certain identity fraud expenses and legal costs as a result of a covered identity fraud event, with the amount of coverage dependent on the type of identity theft plan. See a Plan for complete terms, coverage, conditions, and limitations, and family members who are eligible under the Plan.